

Addendum to Football Game Contract

This is an addendum to the Non-Conference Football Game Contract between Louisiana Tech University and Louisiana State University dated January 11, 2022, and amended July 2, 2025.

1. PAYMENT TO VISITING TEAM: The parties hereby agree that the guaranteed payment to Louisiana Tech University be made by July 18, 2025. Should the game scheduled for September 6, 2025 not occur, Louisiana Tech University agrees to return the sum.

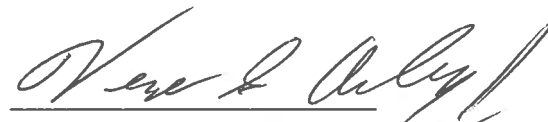
All other terms and conditions of the original agreement entered into on January 11, 2022 remain unchanged and in full effect.

LOUISIANA TECH UNIVERSITY



Hunter Geisman, Sr. Asso. AD/CFODATE: 7.2.2025

LOUISIANA STATE UNIVERSITY



Director of Athletics or DesigneeDATE: 7-7-2025



This AGREEMENT is made and entered into this 11th day of January 2022, by and between Louisiana State University (hereinafter designated as the HOME TEAM) and Louisiana Tech University (herein after designated as the VISITING TEAM) WITNESSETH that:

- 1. The parties hereto agree that their respective varsity football teams shall participate in an athletic contest in Baton Rouge, Louisiana on the 6th day of September 2025. The time of said contest will be determined by the HOME TEAM.**
- 2. The contest(s) shall be governed in all respects, including the eligibility of the participants, by the rules and regulations of the National Collegiate Athletic Association, the individual institutions and the Intercollegiate conferences to which each party is a member.**
- 3. Ticket prices shall be set by the HOME TEAM.**
- 4. The HOME TEAM agrees to pay the VISITING TEAM, as full and complete compensation the fixed sum of \$1,600,000 on or before January 31, 2026. Louisiana Tech will also receive 400 complimentary tickets.**
- 5. The cheerleaders and mascot of each team shall be admitted free of charge provided they are in uniform and their attendance shall not be included in the game report, unless otherwise agreed upon by both institutions.**
- 6. The VISITING TEAM shall have the option of purchasing up to 5,000 tickets at face value. The VISITING TEAM shall return all unsold tickets to the HOME TEAM by August 12th to ensure their sale prior to the game. In no case shall more than 200 tickets be returned later than 48 hours prior to game time.**

The bands of each team shall be admitted in uniform even though a ticket has been purchased for each member of the band.

The VISITING TEAM shall be allotted a maximum of Sixty (60) sideline passes for the use of coaches, trainers and working personnel only. Sideline passes must be worn by all

personnel with the exception of players in uniform. All VISITING TEAM sideline passes will be restricted to the VISITING TEAM AREA (between the twenty -five yard lines).

7. All radio broadcast rights and privileges, and the receipts there from, shall belong to the HOME TEAM provided, however, VISITING TEAM shall have the right to broadcast the contest on its established radio network and HOME TEAM will provide space for one (1) broadcast outlet.

8. The host institution shall have the exclusive right to contract for live television broadcast of its home games played pursuant to this agreement. It is further agreed that:

Louisiana Tech University acknowledges and agrees that the Southeastern Conference ("SEC") owns and retains all television, pay per view, cable, Internet and other rights to tape, broadcast, rebroadcast, and otherwise distribute, license, exhibit, sublicense, televise, transmit, or retransmit (collectively referred to herein as "Broadcast," with each person or entity effecting or facilitating the Broadcast being referred as a "Broadcaster") the [Game] and any and all portions of the [Game] (including media interviews and pre and post game material and events) throughout the universe by and all means, uses and media now known or hereafter developed (including via local, regional or national cablecast or over-the-air transmission, and including by video or audio streaming or other transmittal of actual events or portions or summaries thereof via the Internet) (collectively herein "Broadcast Rights").

If and to the extent Louisiana Tech University has or will have any such Broadcast Rights, Louisiana Tech University irrevocably assigns, conveys, and transfers all such rights (including full ownership of all copyrights) to the SEC in perpetuity, and the SEC accepts such assignment, conveyance and transfer. (As used herein, "Internet" means a global

information network consisting of interconnected, but independent, computers including, but not limited to, the World Wide Web.)

The Louisiana Tech University hereby grants each Broadcaster a license to use the trademarks and logos of Louisiana Tech University and the names and likenesses of The Louisiana Tech University's individual [Game] players, participants and coaches to promote and publicize the [Game] and the participating teams and institutions, provide that such trademarks, logos, names and likenesses must not be used by any broadcaster as an endorsement of any product or service or in connection with any political cause or candidate, or in any manner inconsistent with or prohibited by applicable NCAA rules and regulations. Louisiana Tech University warrants to Louisiana State University that Louisiana Tech University has obtained the right to license the use of the names and likenesses of individual [Game] players, participants, and coaches for the purposes set forth in this paragraph. It is agreed that all complimentary passes to press, radio and television outlets in Louisiana shall be the responsibility of Louisiana State University.

9. It is agreed by both parties that in the event of a breach of contract by either party, actual damages would be of an uncertain amount and, in view of that fact; the breaching party shall pay the non-breaching party \$1,000,000 as reasonable and contemplated liquidated damages.
10. Officials for the game shall be assigned by the Southeastern Conference.
11. This Contract shall be governed by Louisiana Law.
12. In the event of fire, pandemic, weather related events, earthquake, war, invasion, hostilities, rebellion, insurrection, confiscation by order of the government, military or public authority or prohibitory or governmental authority, including that of the Southeastern Conference or the National Collegiate Athletic Association, making it impossible or impractical to play the game, both parties shall be relieved of any and all

obligations of this Agreement. If, after this Agreement is made, the Southeastern Conference increases the minimum number of conference games in a season, Home Team shall have the right to cancel the Game without penalty upon reasonable notice to the Visiting Team. By entering into this Agreement, Visiting Team acknowledges and accepts this contingency.

13. The following additional games shall be played under the same terms and conditions unless otherwise indicated on the following dates and times:

DATE

PLACE

TIME

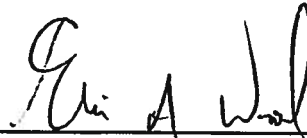
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Verge Ausberry Jr.
Executive Deputy Director of Athletics
Louisiana State University



Dr. Eric Wood
Director of Athletics
Louisiana Tech University